

**GET
NOTICED
AND GET
WITH SPOTTED
THE
INGENIOUS
COMPANY.**

konzepta[®]
Advertising Pvt. Ltd.

konzept.a.in



CURIOUS ABOUT KONZEPTA...?

We are a team of eccentric creators, may it be brands, global campaigns, designs, adverts or social media marketing. We are there at your needs to do it in the most fun, creative and class way.

*"Small yet innovative creators.
On point designs and innovative ideas."*

"We cherish and create Brands. We are eccentric, innovative, and unique in the way we think and execute. We understand the market, the product, and create accordingly."

ASK US





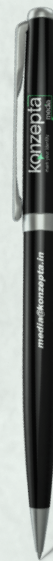
Introduce your brand in the most engaging way possible.

A unanimous crew based on smart and on point decisions who have an appetite for friendly laughs, unique thoughts, and a lot of coffee.



In brief, we make your Brand's face unique in front of the customers without making false promises. We work hard as a group to enhance your ventures essence with a touch of creativity and Vision. We then are always there continuing our service to you by managing and marketing your brand and products. Building a brand is one side, and marketing is the other. We have a team of professionals who market and maintain your Brand's value of line. Well, as on

digital platforms online too. We build campaigns for the exact Market at the exact time using social media platforms and also the traditional way of a microphone and drums. We are always trying to redefine something is what makes us unique. Implementing novel ways of branding and advertising by redefining existing methods keeps ideas fresh and innovative. We think constantly on how to improve and develop your Brand. It's not only on the looks of it, but also the feel. We think about strategies to overcome problems and ways to leap forward.





DESIGN

We believe in achieving a continuous and consistent relationship with the customers.

Through our years of experience, we came to know that there is no space for ego in this process. Which is why we have adopted a collaborative approach which includes yourself to the equation. Whether we are creating your brand identity or creating marketing campaigns, we aim to make it:

- > **Relatable**
- > **Thought provoking**
- > **Sit with your target audience**
- > **Fit your brand**



BRANDING

BRAND PACKAGES

Choosing the right brand package is important, whether you are just stepping into a business or are trying to find new tides for your existing one. We have carefully created brand packages for you to select from. Choose what fits best for your brand.

"If there is more you need, we provide custom tailored packages to suit your business."





WEB

“ In this internet era there is no need to stress how important your online presence is. Build a SEO friendly website and make yourself easier to find on the internet. ”

You can use your website either as a marketing tool, a digital store or as an online profile. The websites are responsive and work seamlessly through different platforms including PC, Tablet and Smartphone.

We promise you a website that is :

- > **SEO Friendly**
- > **User friendly**
- > **Responsive**
- > **Engaging**

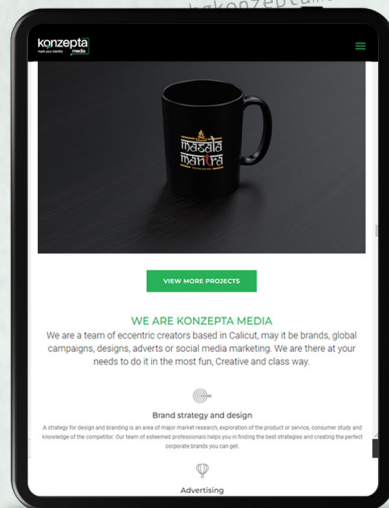
Welcome your digital customers to a warm virtual world. With creative and innovative designing and engaging content creation we aim to make your website unique and user friendly.



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DIGITAL MARKETING



It is possible that you contacted us only after a thorough online research.

The digital medium is a huge platform, and digital marketing has proven its influence on customers on a global scale. But digital marketing is only effective, only when you are willing to do it efficiently and consistently. Unlike conventional marketing techniques, digital marketing can be highly effective and it plays an important role in. When you are developing a brand, it is important to keep an open mind and stay updated with the ever changing marketing world.

SEO

From a survey conducted on 1,100 respondents, 50% indicated that they make important financial decisions based on google information. We optimise your website to make it search engine friendly and make it easily accessible through google search.

GOOGLE ADS

With 92% share of the global search engine market, Google is the most used search engine in the world. Through Google Ads, we can create online ads to reach people exactly when they're interested in the products and services you offer. We create engaging and attention grabbing creatives for display/popup ads on popular websites.



SOCIAL MEDIA

Picking the right social media strategy is like picking a healthy diet, constancy is the key to success. We mainly focus on social media marketing through Facebook and Instagram. They offer a wide range of tools and analytics to help improve our results and they have almost 3 billion monthly active users collectively. Our creative team works as a flawless network of social media analysts, content creators and designers to bring the most out of social media channels. We are always hungry for more and always look out for innovative ways to improve.

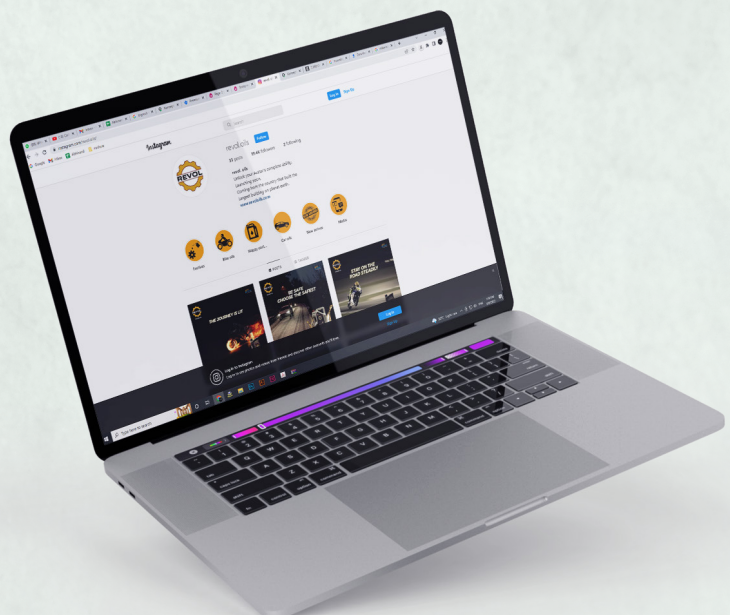
NEWSLETTERS

Stay in touch with your customers and maintain a healthy relationship with them by using clever and attention grabbing email newsletters. Our imaginative content writers and artistic designers make sure we can attain the result we need.

BLOGS

Blogs are one of the digital marketing tools that are often neglected. Blogging allows you to share information about your business and its services but it also helps to improve your website's traffic and in turn give your brand more exposure. We are experienced at writing and we have in-house analysts that help to curate the hot topics of today.

*Get the most out of
Your website*



PRINTED MEDIUM



Give your visitors a memorable experience through the printing media. We offer a wide range of printed storytelling mediums in the form of magazines, brochures, catalogus, etc.. keep your visitors engaged and describe your brand in the most creative way possible.

The services we offer :

- > Content creation
- > Designing
- > Photoshoot
- > Printing assistance

It's an art of telling stories, expressing ideas and convincing facts. It requires great creativity, design and communication. For us to get people talking about your product or service is not an effortless task, but a fun one.

COOKING CREATIVE IDEAS

A strategy for designing and content creation is an area of major market research, exploration of the product or service, consumer study and knowledge of the competitor. Our team of esteemed professionals helps you in finding the best strategies and creating the perfect corporate brands you can get.



CREATIVE



“ It is the freshness of our creative works and the flavours of innovation that we offer make us stand out.”

Relentless Brainstorming !

We are persistent at creating the most creative ideas and we never settle down for anything less. There are days of collaborative brainstorming behind every creative work from Konzepta. We believe It is this hunger for creativity and willingness to update ourselves, behind our achievements.

Our team is a mixbag of personalities, and each of them brings their own unique outlook to the table. Konzepta Media has always encouraged the out of the box thinking of our team. Through our years of experience, we have created a system which enables us to go nuts with our creativity while keeping the deadlines.

*Cruise through the
journey to success*

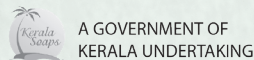
HAPPY CLIENTS



Clients

The hours of working, editing and reworking pays off when you are able to bring the promised result to the clients. The smile of satisfaction or a thumbs up of contentment from our clients serves as the fuel to the drive to do more and be better.

Here is the list of some of our premium clients.



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